

RODHMIR LABADIE

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PRODUCT MANAGER

Product Management | User Experience | Roadmaps | Marketing | Design

Senior Product Manager with over 6 years of experience leading cross functional teams, through the software development life cycle, utilizing design thinking to deliver both consumer facing and enterprise grade products. Strategy leader in the area of product management and user experience strategies, including: internal support; on-boarding and sales strategies; and engineering support, which drove product vision.

QUALIFICATIONS SUMMARY

Business	Product Management, SaaS/Enterprise Software, Customer Interview, Business Intelligence
Software	Trello, Jira, Asana, SketchUp, Adobe Creative Suite, InvisionApp, Balsamiq
Design	Design Thinking, User Experience Design, User Interface Design, Mobile Design
Technology	HTML, CSS, JavaScript, PHP, Rails, MySQL, MongoDB, JSON, Git
Strategy	Cross Functional Team Lead, Agile/Kanban, Product Release, Innovation, Software Development Lifecycle, Product Roadmap, Lean Startup
Other	French

EXPERIENCE & ACCOMPLISHMENTS

Ovationtix (Theatermania.com)

New York, NY, 5/16 – Present

PRODUCT MANAGER

- Managed a fully integrated global SaaS ecommerce platform that serviced multiple verticals with revenues of over \$10M annually
- Lead the development and the product strategy and vision for the Ovationtix constituent relationship management (CRM) and ecommerce product lines
- Create and execute product roadmaps and action plans for the development and beta release of web products in the non-profit/ e-commerce sectors
- Assessed and researched the market viability and consistently iterated among different products and versions for potential market success conducting over 100 hours of customer interviews
- Prioritized the product and project features based on a quantitative analysis and potential ROI of five different products in the web, e-commerce, and fast moving consumer goods industry

Ovationtix (Theatermania.com)

New York, NY, 8/14 – 8/16

PRODUCT DESIGN LEAD

- Oversaw the implementation of product design policies, objectives, and initiatives
- Develop, analyze, maintain and report on key performance metrics, service level agreements, and other management reports as needed
- Established and created UI patterns consistently throughout the product, bringing a high level of polish to the experience
- Employed a diverse set of tools to design and communicate user flows, interactions and motion— including sketching/whiteboarding, diagramming, high-fidelity UI (Sketch) and prototyping (Principle/Framer)
- Directly managed the hiring, interviewing, training and supervision of five associates including the creation the standard operating procedures and training documentation for our proprietary web app

Trunket & Brooklyn Carry Goods

DUMBO, NY, 8/13 – 8/14

PRODUCT DESIGNER AND MANAGER

- Created new revenue opportunities leveraging innovative technologies and combining them with traditional goods
- Oversaw the product planning and project management of the product lifecycle from concept to release
- Prioritized and gathered requirements to improve customer onboarding and acquisition strategy
- Collaborated with customers, analysts, and prospects to communicate product vision and direction
- Led cross-functional project teams to ensure new solutions met customer requirements and commitments

Etouches

Norwalk, CT, 3/13 – 8/13

SENIOR PRODUCT DESIGNER (CONTRACT)

- Led the product development cycle for over 10 products that were successfully launched and brought to market
- Conducted market research to best identify the opportunities that led to the successful releases of existing and future products
- Designed, prototyped, tested, and led the entire product lifecycle of a proprietary investment web application that detailed incoming and outbound investment opportunities, sourcing of new investment partners, and facilitated compliance review
- Collaborated directly with three offshore and internal software teams to troubleshoot and release product features
- Developed and maintained strong working relationships and strategic partnerships with external and internal key stakeholders across industries to maximize effectiveness and influence

EDUCATION**Bachelor of Science, College of Arts & Sciences**

Sacred Heart University, Fairfield, CT

Class of 2006